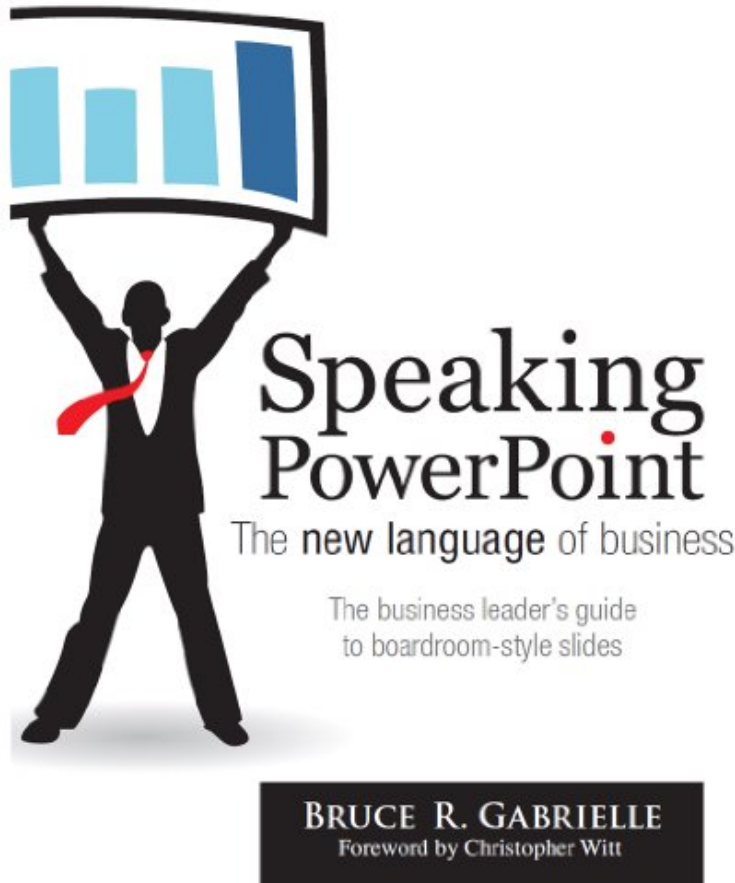


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create business slides that are clear, professional-looking and convincing, and can be your secret weapon for selling ideas like never before and winning in the idea marketplace. **Biographie de l'auteur** Bruce Gabrielle is president of Insights Works, a market research firm specializing in the high technology industry, where he regularly creates and presents boardroom-style slides to executives. Gabrielle leads workshops on the MindWorks Presentation Method for businesses, consulting firms, associations and educational institutions.